



Tamila Valmous

E-Business Strategy

CONTACT

✉ tami.valmous@gmail.com

☎ 07 81 78 68 42

📍 3, Avenue André Morizet
92100 Boulogne-Billancourt

PROFILE

I am currently in my fourth year of pursuing a Master's degree in E-business Strategies at IIM in Paris. My objective is to leverage my acquired knowledge across diverse domains, particularly in digital marketing, with the aim of honing my skills and advancing my professional expertise. Fueled by enthusiasm and dynamism, I embody a proactive mindset coupled with an inherent curiosity.

EDUCATION

- **IIM School - Master's in E-business Strategy, Paris**
2023-2025
- **EEMI School - Bachelor's in E-business, Paris**
2022-2023
- **Nice Côte d'Azur University - Communication**
2020-2022
- **Centre International de Valbonne (CIV)**
2016 - 2019

SKILLS

- Adobe pro, Canva, Figma
- CRM (Hubspot, Pipedrive)
- Tools (Analytics, search console, Looker Studio, Matomo, SEMrush)
- CMS (Wordpress, Shopify, Webflow)
- SEO & SEA
- Social media platforms (LinkedIn, Instagram, Facebook, YouTube, etc.)

WORK EXPERIENCE

09/2023-12/2023

TRYGR - Alternance Sales Manager, Boulogne-Billancourt

- Actively engaged in cold calling for proactive prospecting.
- Regularly drafted newsletters to maintain effective communication
- Managed the company's social media networks to enhance online presence
- Created professional presentations to showcase the company's services during client meetings.
- Contributed to the ongoing improvement of the company's website

09/2022-08/2023

My3D - Alternance Digital Marketing Manager, Sophia-Antipolis

- Website's management (SEO, UX/UI)
- Development of communication and marketing strategies
- Community Manager (social media management)
- Business development (partnerships)

06/2022 - 08/2022

AIM Agency - Internship Marketing Communication, Aix-en-Provence

- Creating print and digital advertising campaigns
- Community management
- Digital marketing strategies (Ads on meta)

08/2020-07/2021

Idee Corporate - Project Assistant, Nice

- Project foundation and execution
- Meetings with colleagues and suppliers
- Participation in interior design development
- Negotiation with suppliers
- Partnership development

SPOKEN LANGUAGES

- Russian - Native language
- English - Fluent
- French - Fluent
- Italian - Basic knowledge

HOBBIES

- Investments
- Tennis
- Golf